Peter Cashmore



How he got started-Pete founded Mashable (his business) in 2005. Age 27 and Net worth is $95 Million dollars.

Type of business and description of business-The type of business is a blog. Since 2005, Mashable quickly grew to be one of the top 10 and most profitable blogs in the world.

What he’s doing now-He is the founder and CEO of Mashable, an award-winning site and one of the largest and most popular social medias, and the blog gets technology news and information with more than 20 million unique visitors per month. Pete was born in New York but now lives in San Francisco.

Interesting information- Mashable has been named a must-read site by both Fast Company and PC Magazine - Mashable is one of the top 10 and most profitable blogs in the world - Pete was named one of Ad Age’s 2011 influencers and Time Magazine Top 100 in 2010 - Forbes magazine web celeb 25 –He’s a World Economic Forum 2011 Young Global Leader.